

**Note:** due to *Folklife West* increase in pages!, it will no longer include the *Folklife Traditions Journal*.

- *FW* published Jan, May, Sept (as before). • *FTJ* to be published separately, March & Nov.
- The annual subscription is unchanged, £18 UK, £24 EU, £36 world, for 3x *FW* and 2x *FTJ*.
- Our rising costs: cover price sold in clubs etc: *FW* £3 as before, *FTJ* 7ba

# FOLKLIFE publishers

**PRINT MAGAZINES:** *FW, FOLKLIFE WEST, FOLK WHAT'S ON* is simply *FW*'s ads (for Tourist Info centres etc)  
*FOLKLIFE TRADITIONS JOURNAL* available separately (no longer part of *FW*).

- *FOLKLIFE WEST* & *FOLK WHAT'S ON* print adverts:
- Circulation approx 400 print + *FW* copied online so more readers!

**ONLINE:** • [www.folklife-directory.uk](http://www.folklife-directory.uk) ~ *FOLK DIRECTORY, ONLINE*. Free entries for all.  
• [www.folklife-traditions.uk](http://www.folklife-traditions.uk) ~ copy of print *JOURNAL*: articles, folklife news, archive.  
• [www.folklife.uk](http://www.folklife.uk) ~ copy of print *FOLKLIFE WEST* Members' news pages; + **UPDATES**.

**EMAIL:** more publicity! free emailed **UPDATES** for: *DIRECTORY; JOURNAL* news; *Members' Folk News*.



Download as a PDF  
[www.folklife.uk/info](http://www.folklife.uk/info)

❖ **SEP 2023** ❖

❖ **FOLKLIFE WEST, No 74** ❖

- ❖ **FREE** emailed Updates, 6-12 per year; just email [sam@folklife.uk](mailto:sam@folklife.uk) with your name, + country, or for England, your region.
- ❖ Also on [folklife.uk/updates](http://folklife.uk/updates)



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• 16 Barrett Rise, Malvern, Worcs WR14 2UJ, UK

## OUR INFO-PAGE

£ **BACS:** 'Folklife West T/A Folklife'  
sort code 09-01-55, account 18675181

**Cheque:** 'Folklife' post: 16 Barrett Rise, Malvern, WR14 2UJ  
**Card:** <https://ko-fi.com/folklife/shop>

### Folklife West Deadlines

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

\* **Changes after deadline?** Possibly, conditions are:  
• **Adverts must be same size** ..... changes by 30 Nov, 31 Mar, 31 Jul  
• **News must be no longer than previously sent** ... by 6 Dec, Apr, Aug

\* **Non-Members' news** to Correspondents ..... 2 months (= 1 Nov, Mar, Jul)

### Your Printed Ads, also copied online

- **Stand out** ..... as **limited advertising**
- **Good value!** ..... **your ads** displayed for **4 months**, print circulation **400** - and free online on [folklife.uk](http://folklife.uk)
- **No VAT** charged

#### Ad prices, pay by BACS, cheque, or card.

- ❖ **Terms:** 30 days. *Invoices, and receipts, are emailed.*
- ❖ **New advertisers:** to book, prepay or email Purchase Order N°.
- ❖ **Sizes** include optional border
- ❖ **Other sizes:** combination of 1/8 boxes (4mm between boxes).

#### Colour

- **A4**..... **£150.**    ● max w 188; max h 275
- **full bleed** **£165.**    ● max w 210; max h 297; +3 mm bleed
- **1/2**..... **£80.**    ● across ↔ max w 188; max h 132
- portrait (tall column) ↑ max w 92; max h 268
- **1/4 [A6]...** **£50.**    ● max w 92; max h 132
- **1/8** ..... **£25.**    ● max w 92 max h 64

#### Mono

- **A4**..... **£60.**    ● max w 188; max h 275
- **1/2**..... **£32.**    ● wide ↔ max w 188; max h 132
- portrait (tall column) ↑ max w 92; max h 268
- **1/4 [A6]...** **£18.**    ● max w 92; max h 132
- **1/8** ..... **£10.**    ● max w 92; max h 64

#### Emailing ads ads must be emailed: image or text

- ☞ email image: camera-ready ~ attach your tiff, jpeg, PDF, we can stretch to fit
- ☞ email text: just email us the words; you can also attach 1 logo to be included; we'll typeset, free (as we often do for smaller clubs)
- ✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.
- ✓ Colour ads: you are advised to send us a printout so we can check colours.
- ✓ If B&W: pl convert colour to greyscale, & check that before sending.
- ✓ Jpeg ✓ Tiff
- ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded; B&W send as greyscale.
- ✗ Word: "Word.doc" is not an image! so save as a PDF → [Print] → [Save As PDF]
- ✗ complex adverts may appear different; ask a professional designer to send them

### FOLKLIFE WEST Members' News

up to 200 words, each news item!

More words if advertising:

1/8 up to 275; 1/4 up to 300; 1/2 up to 350; A4 up to 450

**Members:** your club news - band - new album - festival - etc  
your Reports, Dates, Festival Info, info on your latest album ...

#### What we publish is news from our Members who pay for this magazine.

- ◇ Members can send in a review if we've room; members' news our priority ...
- ◇ No reviews other than occasional sent in by members. No interviews.
- ◇ **Don't count:** heading [venue/start time]; end [contact details]
- ◇ **Photos:** B&W high-res (300 dpi) welcome ✗ not low-res copied from web X
- ◇ **Correspondents:** 350 to 700 words

*FOLKLIFE TRADITIONS JOURNAL* Researched articles & appropriate news  
Please see [www.folklife-traditions.uk/contact-contribute.html](http://www.folklife-traditions.uk/contact-contribute.html)

### Your Folklife Membership Benefits

#### FOLKLIFE WEST & JOURNAL,

both posted, + free publicity in print + copied online

#### Your News & reports; researched articles

- Festival & Workshop Diary
- Venues, Performers, Media, Services, Organisations

No form needed, just pay, & email your name, address, phone.

**1 year. FOLKLIFE WEST 3 ISSUES + JOURNAL 2 ISSUES posted £18.**

More copies? Clubs, Pubs, Venues, Performers, Shops, & you!

• **More than 1, to 1 address:** x2=£24\*, x3=£30, x4=£35, x5=£39.  
\* exceptionally: x2, to 2 separate addresses (1 payer), £30.

• **Sell 6+: post-free, 20% discount (cost £2.40, sell @ £3)**

Per year: x6= £43.20, x7= £50.40, x8= £57.60,  
x9= £64.80, x10= £72.00, x11= £79.20, x12= £86.40.

### FOLKLIFE WEST: CONTENTS

- ① **FOLK NEWS, only from Folklife Members. Ads from all.**
- ② **FESTIVAL & WORKSHOP DIARY, from our Members, + ads.**

#### ① **FOLK NEWS** by area, pages in this order: plus a list of our **Correspondents**

- ❖ **CYMRU-WALES** Tudalen Cymru • Wales page ... **Mick Tems**  
N-E Wales & Cheshire ..... **Brian Bull**  
Gwynedd: Travelling Sessions ..... **list: local sessions**
- ❖ **ENGLAND: WEST COUNTRY, the South-West region**  
Kernow•Cornwall ..... **Lamorna Spry**  
Our Glos-based *Roving Correspondent* ..... **Cresby aka Mr Red**
- ❖ **ENGLAND: WEST MIDLANDS region**  
S. Birmingham & nearby ....[not this issue]..... **Bob Bignell**  
Warwickshire with Coventry ..... **Malc Gurnham**  
Cotswold Folk: S.Warks / N.Cotswolds + listings ... **Paul Bryan**  
S.W. Herefs and nearby ..... **John & Jane Baxter**

**We now have some news from other areas: more welcome!**

- ❖ **ENGLAND: EAST MIDLANDS**
- ❖ **ENGLAND: SOUTH-EAST** Folk Arts Oxford website **list: local folk**
- ❖ **ENGLAND: NORTH-WEST** Cumbria & N.Lancs ... **Steve Harrison**
- ❖ **ENGLAND: NORTH-EAST** ❖ **ENGLAND: YORKS & HUMBER**
- ❖ **ALBA-SCOTLAND**
- ❖ **FOLKLIFE INTERNATIONAL!** online only, on [www.folklife.uk/world](http://www.folklife.uk/world)

#### ❖ **Other FOLKLIFE TEAM MEMBERS:**

- \* **JOURNAL** contributors see [folklife-traditions.uk](http://folklife-traditions.uk).
- \* **Collecting & editing news taken from websites:** David Harley.
- \* **Zoom/web advice:** Paul Clarke.
- \* **Illustrations, Logos:** Chris Beaumont, Chris Stewart, John Crane.
- \* **Photographs:** Eden Tanner, Colin Davies.
- \* **We thank our team, we are all Volunteers ~ more welcome!**