

FOLKLIFE publishers

PRINT MAGAZINES: *FW, FOLKLIFE WEST. FOLKLIFE TRADITIONS JOURNAL. FOLK WHAT'S ON.*
JOURNAL: part of FW, and available separately. FOLK WHAT'S ON: simply FW's ads.

- The same print adverts appear in all print magazines ~
- Circulation 400 print; plus *FW* & *JOURNAL* all copied online so more readers!

ONLINE: • www.folklife-directory.uk ~ *FOLK DIRECTORY, ONLINE*. Free entries for all.
 • www.folklife-traditions.uk ~ copy of print *JOURNAL*: articles, folklife news, archive.
 • www.folklife.uk ~ copy of print *FOLKLIFE WEST* Members' news pages; + **UPDATES**.

EMAIL: more publicity! free emailed **UPDATES** for: *DIRECTORY; JOURNAL* news; *Members' Folk News*.



Download as a PDF
www.folklife.uk/Info

❖ **MAY 2023** ❖
 ❖ **FOLKLIFE WEST, No 73** ❖

- ❖ **FREE emailed Updates**, 6-12 per year; just email sam@folklife.uk with your name, + country, or for England, your region.
- ❖ Also on folklife.uk/updates



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OUR INFO-PAGE

FW contents >>> ① *JOURNAL*. ② *FOLK NEWS, from Folklife Members*. ③ *FESTIVAL & WORKSHOP DIARY from our Members*.

FOLKLIFE WEST: FOLK NEWS by area, pages in this order; plus Correspondents

- ❖ **CYMRU-WALES** Tudalen Cymru • Wales page **Mick Tems**
 N-E Wales & Cheshire ...[not this issue] **Brian Bull**
 Gwynedd: Travelling Sessions **list: local sessions**
- ❖ **ENGLAND: WEST COUNTRY, the South-West region**
 Kernow•Cornwall **Lamorna Spry**
 Our Glos-based Roving Correspondent **Cresby aka Mr Red**
- ❖ **ENGLAND: WEST MIDLANDS region**
 S. Birmingham & nearby **Bob Bignell**
 Warwickshire with Coventry **Malc Gurnham**
 Cotswold Folk: S.Warks / N.Cotswolds + listings ... **Paul Bryan**
 S.W. Herefs and nearby **John & Jane Baxter**

We now have some news from other areas: more welcome!

- ❖ **ENGLAND: EAST MIDLANDS**
- ❖ **ENGLAND: SOUTH-EAST** Folk Arts Oxford website **list: local folk**
- ❖ **ENGLAND: NORTH-WEST** Cumbria & N.Lancs ... **Steve Harrison**
- ❖ **ENGLAND: NORTH-EAST**
- ❖ **ENGLAND: YORKS & HUMBER**

❖ ALBA•SCOTLAND

❖ **FOLKLIFE INTERNATIONAL!** online only, on www.folklife.uk/world

❖ **CORRESPONDENTS** as above, more welcome! ❖ **Other TEAM MEMBERS:**

- * **Editing:** David Harley. * **Zoom/web advice:** Paul Clarke.
- * **Illustrations, Logos:** Chris Beaumont, Chris Stewart, John Crane.
- * **Photographs:** Eden Tanner, Colin Davies.

* *We thank our team, we are all Volunteers ~ more welcome!*

* **FOLKLIFE TRADITIONS JOURNAL:** contributors listed on page 4.

Your Printed Ads, also copied online

- **Stand out** as **limited advertising**
- **Good value!** **your ads** displayed for **4 months**, print circulation **400 - and free online** on folklife.uk
- **No VAT charged**

❖ Ad prices, pay by BACS, cheque, or card.

- ❖ **Terms: 30 days.** Invoices, and receipts, are emailed.
- ❖ **New advertisers:** to book, prepay or email Purchase Order N°.
- ❖ **Sizes** include optional border
- ❖ **Other sizes:** combination of 1/8 boxes (4mm between boxes).

❖ Colour

- **A4**..... **£150.** • max w 188; max h 275
- ❖ **full bleed** **£165.** • max w 210; max h 297; +3 mm bleed
- **1/2**..... **£80.** • **across** ↔ max w 188; max h 132
 • **portrait**(tall)(column) ↑ max w 92; max h 268
- **1/4 [A6]**... **£50.** • max w 92, max h 132
- **1/8** **£25.** • max w 92, max h 64

❖ Mono

- **A4**..... **£60.** • max w 188; max h 275
- **1/2**..... **£32.** • **wide** ↔ max w 188; max h 132
 • **portrait**(tall)(column) ↑ max w 92; max h 268
- **1/4 [A6]**... **£18.** • max w 92; max h 132
- **1/8** **£10.** • max w 92; max h 64

Emailing ads ads must be emailed: image or text

- ☞ email image: camera-ready - attach your tiff, jpeg, PDF - we can stretch to fit
- ☞ email text: just email us the words; you can also attach 1 logo to be included; we'll typeset, free (as we often do for smaller clubs)
- ✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.
- ✓ Colour ads: you are advised to send us a printout so we can check colours.
- ✓ If B&W: pl convert colour to greyscale, & check that before sending.
- ✓ Jpeg ✓ Tiff
- ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded; B&W send as greyscale.
- ✗ **Word:** "Word.doc" is not an image! so save as a PDF → Print → Save As PDF
- ✗ complex adverts may appear different; ask a professional designer to send them

Deadlines

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

* **Changes after deadline?** Possibly, conditions are:

- ☞ **Adverts must be same size** changes by 30 Nov, 31 Mar, 31 Jul
- ☞ **News must be no longer than previously sent** ... by 6 Dec, Apr, Aug
- * **Non-Members' news** to Correspondents 2 months (= 1 Nov, Mar, Jul)

£ BACS: 'Folklife West T/A Folklife'

sort code 09-01-55, account 18675181

Cheque: 'Folklife' post: 16 Barrett Rise, Malvern, WR14 2UJ

Card: <https://ko-fi.com/folklife/shop>

Your Folklife Membership Benefits

FOLKLIFE WEST posted, + free publicity in print + copied online

News & reports, listings, articles

- Festival & Workshop Diary
- Venues, Performers, Media, Services, Organisations

No form needed, just pay, & email your name, address, phone.

1 year, 3 issues, FOLKLIFE WEST including JOURNAL, posted £18.

More copies? Clubs, Pubs, Venues, Performers, Shops, & you!

• **More than 1, to 1 address:** x2=£24*, x3=£30, x4=£35, x5=£39.

* *exceptionally: x2, to 2 separate addresses (1 payer), £30.*

• **Sell 6+: post-free, 20% discount (cost £2.40, sell @ £3)**

Per year: x6= £43.20, x7= £50.40, x8= £57.60,

x9= £64.80, x10= £72.00, x11= £79.20, x12= £86.40.

OR: JOURNAL only - it's also published separately.

1 year 3 issues, £9. EU £16, rest of world £20.

❖ FOLKLIFE WEST Members' News

What we publish comes from our Members who pay for this magazine, so: please don't send the editors albums to review, & don't ask for interviews

Members: your club news, band, new album, festival ...

your Reports, Dates, Festival Info, info on your latest album ...

Each news item or festival/workshop diary entry:

~ up to 200 words, each news item! **More words if advert:**

1/8 up to 275; 1/4 up to 300; 1/2 up to 350; A4 up to 450.

❖ **Don't count: heading** [venue/start time]; **end** [contact details]

❖ **Photos:** B&W high-res (300 dpi) welcome ✗ *not low-res copied from web ✗*

❖ Members can send in a review if we've room; members' news is our priority

AREA CORRESPONDENTS: 350 to 700 words

❖ FOLKLIFE TRADITIONS JOURNAL

Articles & news ~ word limits by arrangement.

Please see www.folklife-traditions.uk/contact-contribute.html