

FOLKLIFE publishers



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PRINT MAGAZINES: *FW, FOLKLIFE WEST. FOLKLIFE TRADITIONS JOURNAL. FOLK WHAT'S ON.*
JOURNAL: part of *FW* and available separately. *FOLK WHAT'S ON:* simply *FW*'s ads.

- The same print adverts appear in all print magazines ~
- Circulation 400 print; plus *FW* & *JOURNAL* all copied online so more readers!

ONLINE: • www.folklife-directory.uk ~ *FOLK DIRECTORY, ONLINE.* Free entries for all.
• www.folklife-traditions.uk ~ copy of print *JOURNAL:* articles, folklife news, archive.
• www.folklife.uk ~ copy of print *FOLKLIFE WEST* Members' news pages; + **UPDATES.**

EMAIL: more publicity! free emailed **UPDATES** for: *DIRECTORY; JOURNAL news; Members' Folk News.*

❖ JAN 2023 ❖

❖ FOLKLIFE WEST, No 71 ❖

Free emailed Updates:
6-12 per year.

Just email sam@folklife.uk with your name, & country or for England, your region. Also on folklife.uk/updates



THE EDITORS • Sam & Eleanor Simmons
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OUR INFO-PAGE

FW contents: ① *JOURNAL.* ② *FOLK NEWS, from Folklife Members.* ③ *FESTIVAL & WORKSHOP DIARY from our Members.*

FOLK NEWS by area, pages in this order; plus Correspondents

- ❖ **CYMRU-WALES** Tudalen Cymru • Wales page **Mick Tems**
N-E Wales & Cheshire **Brian Bull**
Gwynedd: Travelling Sessions **list: local sessions**
- ❖ **ENGLAND: WEST COUNTRY, the South-West region**
Kernow/Cornwall **David Harley; from May, Lamorna Spry**
Our Glos-based *Roving Correspondent* **Cresby aka Mr Red**
- ❖ **ENGLAND: WEST MIDLANDS region**
S. Birmingham & nearby **Bob Bignell**
Warwickshire with Coventry **Malc Gurnham**
Cotswold Folk: S.Warks / N.Cotswolds + listings ... **Paul Bryan**
S.W. Herefs and nearby **John & Jane Baxter**

We now have some news from other areas: more welcome!

- ❖ **ENGLAND: EAST MIDLANDS**
- ❖ **ENGLAND: SOUTH-EAST** Folk Arts Oxford website **list: local folk**
- ❖ **ENGLAND: NORTH-WEST** Cumbria & N.Lancs ... **Steve Harrison**
- ❖ **ENGLAND: NORTH-EAST**
- ❖ **ENGLAND: YORKS & HUMBER**

❖ ALBA-SCOTLAND

❖ **FOLKLIFE INTERNATIONAL !** online only, on www.folklife.uk/world

❖ **CORRESPONDENTS** as above, more welcome! ❖ **Other TEAM MEMBERS:**

- * **Editing:** David Harley. * **Zoom/web advice:** Paul Clarke.
- * **Illustrations, Logos:** Chris Beaumont, Chris Stewart, John Crane.
- * **Photographs:** Eden Tanner, Colin Davies.
- * **FT JOURNAL:** contributors listed on page 2.
- * *We thank our team, we are all Volunteers ~ more welcome!*

Your Printed Ads, also copied online

- **Stand out** as **limited advertising**
- **Good value!** **your ads** displayed for **4 months**, print circulation **400 - and free online** on folklife.uk
- **No VAT charged**

❖ Ad prices, pay by BACS, cheque, or card.

- ❖ **Terms:** 30 days. *Invoices, and receipts, are emailed.*
- ❖ **New advertisers:** to book, prepay or email Purchase Order N°.
- ❖ **Sizes** include optional border
- ❖ **Other sizes:** combination of 1/8 boxes (4mm between boxes).

❖ Colour

- **A4** **£150.** • max w 188; max h 275
- ❖ **full bleed** **£165.** • max w 210; max h 297; +3 mm bleed
- **1/2** **£80.** • **across** ↔ max w 188; max h 132
- **1/4 [A6]**... **£50.** • **column** ↑ max w 92; max h 268
- **1/8** **£25.** • max w 92, max h 132
- max w 92, max h 64

❖ Mono

- **A4** **£60.** • max w 188; max h 275
- **1/2** **£32.** • **across** ↔ max w 188; max h 132
- **1/4 [A6]**... **£18.** • **column** ↑ max w 92; max h 268
- **1/8** **£10.** • max w 92; max h 132
- max w 92; max h 64

Emailing ads ads must be emailed: image or text

- ☞ email image: camera-ready - attach your tiff, jpeg, PDF - we can stretch to fit
- ☞ email text: just email us the words; you can also attach 1 logo to be included; we'll typeset, free (as we often do for smaller clubs)
- ✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.
- ✓ Colour ads: you are advised to send us a printout so we can check colours.
- ✓ If B&W: pl convert colour to greyscale, & check that before sending.
- ✓ Jpeg ✓ Tiff
- ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded; B&W send as greyscale.
- ✗ **Word:** "Word.doc" is not an image! so save as a PDF → Print → Save As PDF
- ✗ complex adverts may appear different; ask a professional designer to send them

£ BACS: 'Folklife West T/A Folklife'

sort code 09-01-55, account 18675181

Cheque: 'Folklife' post: 16 Barrett Rise, Malvern, WR14 2UJ

Card: <https://ko-fi.com/folklife/shop>

Your Membership Benefits

posted magazines ~ free publicity in print + copied online!

News & reports, listings, articles

- Festival & Workshop Diary
- Venues, Performers, Media, Services, Organisations

No form needed to join

- just pay, and email your name, address, phone.

COST: 1 year, 3 issues. FOLKLIFE WEST including *JOURNAL, £18.

• **More than 1, to 1 address:** x2=£24*, x3=£30, x4=£35, x5=£39.

* *exceptionally:* x2, to 2 separate addresses (1 payer), £30.

• **Sell 6+: post-free, 20% discount (cost £2.40, sell @ £3)**

Clubs, Pubs, Venues, Festivals, Performers, Shops, & you

Per year: x6= £43.20, x7= £50.40, x8= £57.60,

x9 = £64.80, x10= £72.00, x11= £79.20, x12= £86.40.

* **JOURNAL only: 1 year, 3 issues. £9 UK, £16 EU, £20 rest of world**

❶ FOLKLIFE WEST Members' News

What we publish comes from our Members who pay for this magazine, so: please don't send the editors albums to review, & don't ask for interviews

Members: your club news, band, new album, festival ...

your Reports, Dates, Festival Info, info on your latest album ...

Each news item or festival/workshop diary entry:

~ up to 200 words, each news item! **More words if advert:**

1/8 up to 275; **1/4** up to 300; **1/2** up to 350; **A4** up to 450.

♦ **Don't count:** heading [venue/start time]; end [contact details]

♦ **Photos:** B&W high-res (300 dpi) welcome ✗ not low-res copied from web ✗

♦ Members can send in a review if we've room; members' news is our priority

AREA CORRESPONDENTS: 350 to 700 words

❷ FOLKLIFE TRADITIONS JOURNAL

Articles & news ~ word limits by arrangement.

Please see www.folklife-traditions.uk/contact-contribute.html

Deadlines

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

* **Changes after deadline?** Possibly, conditions are:

- ☞ **Adverts** must be same size changes by 30 Nov, 31 Mar, 31 Jul
- ☞ **News** must be no longer than previously sent ... by 6 Dec, Apr, Aug

* **Articles** for Journal pages: 2 months preferred - more editing! (1 Nov, Mar, Jul)

* **Non-Members' news** to Correspondents 2 months (= 1 Nov, Mar, Jul)