



FOLKLIFE, publishers: Info page

22 January 2025. PDF of Info page: download from www.folklife.uk/info

£ BACS: 'Folklife West T/A Folklife' sort code 09-01-55, account 18675181
Card: <https://ko-fi.com/folklife/shop> Cheque: 'Folklife' to 16 Barrett Rise, Malvern, WR14 2UJ.

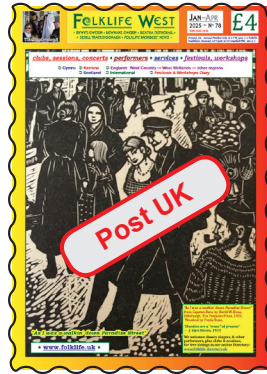
1 copy of Folklife West in clubs, as PDF, post UK & overseas



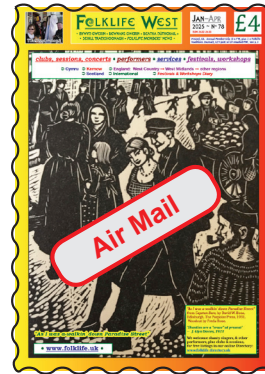
FOLKLIFE WEST
£4, as sold
in clubs and sessions



FOLKLIFE WEST
£3, PDF download
from website



FOLKLIFE WEST
£6, Post UK

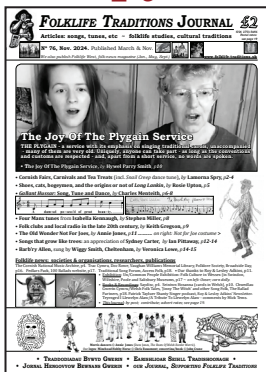


FOLKLIFE WEST
£9, Post Europe
£11, Post World

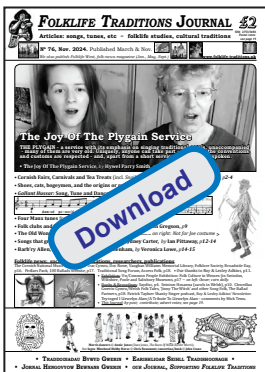
FOLKLIFE WEST
PDF downloads
from our website;
we supply you with
a password, for
[www.folklife.uk
/fw-prepaid-pdf](http://www.folklife.uk/fw-prepaid-pdf)

PDFs for both
magazines are
available as
A4 size or
letter-size for US etc,
both are on the
webpage

1 copy of FT Journal in clubs, as PDF, post UK & overseas



F T JOURNAL
£2, as sold
in clubs and sessions



F T JOURNAL
Free, PDF download
inc. archive, from site



F T JOURNAL
£3.50, Post UK



F T JOURNAL
£5.20, Post Europe
£6.15, Post World

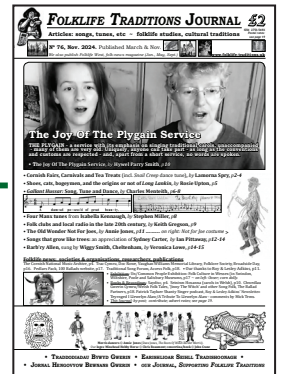
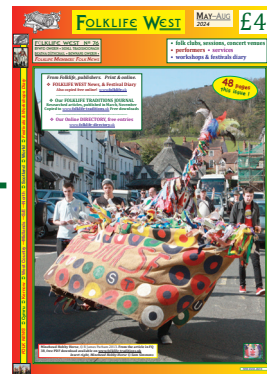
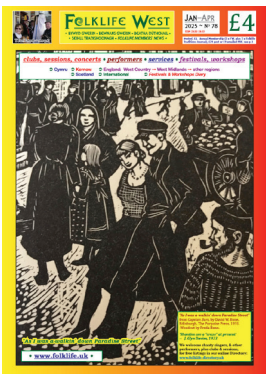
FOLKLIFE TRADITIONS JOURNAL

2 issues per year
Post subscriptions

2 issues (1 year)
UK £7
Europe £10
World £12

4 issues (2 years)
UK £13
Europe £19
World £22

FOLKLIFE membership subscription: 1 year for 5 magazines: 3x Folklife West plus 2x Journal



FOLKLIFE WEST
JANUARY
to April

F T JOURNAL
MARCH

FOLKLIFE WEST
to September

FOLKLIFE WEST
SEPTEMBER
to December

F T JOURNAL
NOVEMBER

Download PDF £9

Post UK Post UK £21

Air Mail Post Europe £27, World £33

- **Membership includes publishing your publicity: your session or club, festival, workshops, shop; as a performer (dates, latest album), etc ...**
- **For each news item, up to 160 words, more if advert, see next page.**
- **You can have more than 1 news item, eg performer dates & new album.**
- **Regular ads? Membership discount £10 if mono ads, free if colour ads.**



SUBSCRIBE ~ see previous page

Contact sam@folklife.uk

Notes: cover price: FW £4, Journal £2, so per year, 5 magazines: 3x FW at £4, + 2x FTJ at £2, total £16 where sold.
* **More than 1 post-free** (= £16 as sold in clubs) ~ **plus a further discount!** Plus £10 less if regular ads! free if regular colour ads!
* **Posted UK to 1 address***: x2=£30. x3=£38. x4=£44. 5 or more @ just £10 each, so 5 = £50, 10 = £100, etc.
* **No form needed**, just pay, email name, address, phone to sam@folklife.uk * We welcome your **standing orders** for subs

MEMBERS' NEWS in FOLKLIFE WEST ~ up to 160 words, for your news!

DON'T COUNT . . . heading [venue address & start time]; **end** [contact details, web, media]. **PHOTOS:** B&W high-res (300 dpi) welcome
MORE WORDS IF ADVERT: 1/8 up to 220; 1/4 up to 240; 1/2 up to 280; A4 up to 360. **CORRESPONDENTS:** 350 to 600 words.

MEMBERS: your club news - band - new album - festival - etc . . . your Reports, Dates, Festival Info, info on your latest album ...
What we publish is news from our Members who pay for this magazine. So Members' news about their album, rather than reviews.
Members' news always our priority ... so no interviews, and no reviews (exceptionally if space eg in correspondents' column)

DEADLINES for FOLKLIFE WEST

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

- * **Changes after deadline?** Possibly, conditions are:
 * **Adverts must be same size** changes by 30 Nov, 31 Mar, 31 Jul
 * **News must be no longer than previously sent** ... by 6 Dec, Apr, Aug
- * **Non-Members' news to FW Correspondents:** 2 months (= 1 Nov, Mar, Jul)

DEADLINES for the JOURNAL

- **Folklife Traditions Journal: 1 Mar** **Copy by 1 Feb**
- **Folklife Traditions Journal: 1 Nov** **Copy by 1 Oct**

The Editors • Sam & Eleanor Simmons
• Sam@folklife.uk • 01684 561378
16 Barrett Rise, Malvern, Worcs WR14 2UJ



- * Illustrations, logos: Chris Beaumont, Chris Stewart, John Crane.
- * Photographs: Eden Tanner, Colin Davies.
- * **Volunteers welcome for:** Web advice; Directory Zoom list; admin
- * **We thank our team, we are all unpaid Volunteers ~ more welcome!**

Our Folklife Volunteers:

- * Editors: Eleanor & Sam Simmons. * Admin, incl. finance: Sam
- * Text Editor: Members' news websites/word limits: David Harley.
- * Folklife West correspondents & listings: see www.folklife.uk/fw
- * Journal contributors: see Journal magazine or www.folklife-traditions.uk

YOUR ADS in print, and copied online

FOLKLIFE WEST adverts, pay by BACS, no VAT

- ❖ Ads displayed for 4 months, in print - and free online
- ❖ Folklife Members: can also pay by card or cheque
- ❖ New advertisers, and non-Member advertisers, prepaid only.
- ❖ Invoices, & receipts, are emailed. ❖ Members' terms: 30 days.

JOURNAL advert prices are simply half FW prices!

EMAILING ADS

ads must be emailed: image or text

- email image: camera-ready - attach your tiff, jpeg, PDF, we can stretch to fit
- email text: just email us the words; you can also attach 1 logo; we'll typeset, free (as we often do for smaller clubs)

- ✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.
- ✓ Jpeg ✓ Tiff ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded
- ✗ "Word.doc" is not an image! so **Save as a PDF** → **Print** → **Save As PDF**
- ✗ complex adverts may appear different - ask a professional designer to send

COST colour = 2x mono.

REPEATS DISCOUNTS if prepaid together, with 2 or more PREPAID by BACS.

OR paid by standing order.

Ad discount in brackets (£ above)

~ and reduced Membership!

Membership £10 less for mono ads / free for colour ads!

A4
max w 194,
max h 283

A4 full bleed
(edge to edge)
max w 210,
max h 297,
+3 mm bleed

A4
Colour £130 (£120)
Mono £65 (£60)

A4 full bleed
Colour £140 (£120)
Colour only

Prices are for Folklife West adverts.
Journal advert rates are half of these prices.

1/2 A4, portrait (tall)
max w 93,
max h 283

1/2 A4, wide
max w 194,
max h 133

1/4 A4 (A6 size)
max w 93;
max h 133

1/8 A4
max w 93;
max h 64

1/2 A4
Colour £70 (£64)
Mono £35 (£32)

1/2 A4
Colour £70 (£64)
Mono £35 (£32)

1/4 A4
Colour £40 (£364)
Mono £20 (£18)

1/8 A4
Mono only £11 (£10)
for Folklife West only