FOLKLIFE, *publishers:* Info page

27 Oct 2026. ✪ **Download as pdf** from **www.folklife.uk/info** ✪ **sam@folklife.uk**

£ **BACS: 'Folklife', sort code 09-01-55, account 18675181**
Card: see **www.folklife.uk/info** **Cheque: 'Folklife'** ***to*** **16 Barrett Rise, Malvern, WR14 2UJ.**





Folklife West *news*
January to April
May to August
September to Dec.

F T Journal *articles*
March to June
July to October
November to Feb.

MEMBERSHIP yearly PDF £9. Post £25

Post is to 1 UK address for 3 FW and 3 FTJ ~ 6 magazines a year.
x2=£35. **x3**=£45. **x4**=£54. **5 or more £12 each** (so 5 = £60).

- **BACS, card, cheque** see top of page;
  email **name, address, phone** to **sam@folklife.uk**
- We welcome BACS or card **standing orders**

- **Membership** *includes* **publishing your publicity** :
  your **session, club, festival, workshops, shop;** as a **performer**
- **You can have more than 1 news item,**
  eg performer dates & performer new album

- **Regular** *(every issue)* **ads? Membership discounts !**
  if PDF, free membership !
  if **Post**: mono ads **£10 less,** so x 1 is £15 not £25 annually
  colour ads x1 copy **free membership !**

The Editors • **Sam & Eleanor Simmons**
• **Sam@folklife.uk** • **01684 561378**
16 Barrett Rise, Malvern, Worcs WR14 2UJ



Your "MEMBERS' NEWS" ~ up to 150 words* + headings + photo

***more words if advert:** 1/8 up to **200**; 1/4 up to **230**; 1/2 up to **260**; A4 up to **300**. **Correspondents**: 350 to **600** words.

***Don't count: heading & end** ~ *venue address, start time; contact details, web, media.* **Photos:** B&W high-res (300 dpi) welcome.

Members: ***your*** **club news - band - new album - festival - etc . . .** ***your*** **Reports, Dates, Festival Info, info on your latest album ...**
What we publish is news from our Members who pay for this magazine. So Members' news about their album, rather than reviews.
Members' news always our priority ***... so no interviews, and no reviews*** *(exceptionally if space eg in correspondents' column)*

Your Ads in print, and copied online

FOLKLIFE WEST adverts, pay by BACS, no VAT
- ❖ **Ads displayed for 4 months, in print - and free online**
- ❖ **Folklife Members:** can also pay by card or cheque
- ❖ **New advertisers, and non-Member advertisers, prepaid only.**
- ❖ Invoices, & receipts, are emailed. ❖ Members' terms: 30 days.

JOURNAL adverts: mono 1/2 FW prices below !

REPEATS DISCOUNTS if prepaid together,
with 2 or more PREPAID by BACS.
***OR* paid by standing order.**
Discount in brackets after standard price eg **£20** ***(£18)***
and you get **reduced Membership!** (as details above)

FOLKLIFE WEST prices as below.
Note that colour is simply mono prices x 2

JOURNAL mono prices are simply 1/2 of **FW,**
colour is only available for A4 size, £70

DEADLINES for FOLKLIFE WEST

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy *by* 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy *by* 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy *by* 20 July**

✹ ***Changes after deadline?*** ***Possibly,*** **conditions are:**
✪ **Adverts must be same size** ..... **changes** *by* **30 Nov, 31 Mar, 31 Jul**
✪ **News must be no longer than previously sent** ... *by* **6 Dec, Apr, Aug**

✹ **Non-Members' news to FW Correspondents: 2 months** (= 1 Nov, Mar, Jul)

DEADLINES for the JOURNAL

- **Folklife Traditions Journal: 1 Mar** **Copy *by* 1 Feb**
- **Folklife Traditions Journal: 1 Jul** **Copy *by* 1 Jun**
- **Folklife Traditions Journal: 1 Nov** **Copy *by* 1 Oct**

EMAILING ADS

ads must be emailed: image *or* text
➔ **email image: camera-ready** ~ attach your tiff, jpeg, PDF, we can stretch to fit
➔ **email text:** just email us the words; you can also attach 1 logo;
we'll typeset, free (as we often do for smaller clubs)

√ We use: Mac OS 10.13.6, **Adobe InDesign CS 6.**
√ Jpeg √ Tiff √ **PDF high-definition** 300dpi, text 600 dpi, fonts embedded
X *"Word.doc"* is ***not*** an image! so *Save as a PDF* ➔ Print ➔ Save As PDF
X complex adverts may appear different ~ *ask a professional designer to send*

A4 max w **194**, max h **283**	**A4 full bleed** (edge to edge) max w **210**, max h **297**, **+3 mm bleed**	**1/2 A4, portrait** (tall) max w **93**, max h **283**	**1/2 A4, wide** max w **194**, max h **133**	**1/4 A4 (A6 size)** max w **93**, max h **133**	**Members only: 1/8 A4** max w **93**, max h **64**
Colour £130 *(discount £120)*	**Colour-only £140** *(discount £120)*	**Colour £70** *(discount £64)*	**Colour £70** *(discount £64)*	**Colour £40** *(discount £36)*	**Mono only £11** *(discount £10)*
Mono £65 *(discount £60)*		**Mono £35** *(discount £32)*	**Mono £35** *(discount £32)*	**Mono £20** *(discount £18)*	